

# REBECCA L. MADDEN

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## PROFILE:

GRAPHIC ARTIST WITH EIGHT YEARS OF EXPERIENCE IN DESIGNING FOR A WIDE RANGE OF PURPOSES. ACTIVE MEMBER OF CREATIVE TEAMS: WORKING WITH FELLOW ARTISTS, SALES STAFF, PROJECT MANAGERS AND FABRICATORS. SPECIALIZING IN TECHNICAL, CONCEPTUAL AND CONTENT DEVELOPMENT FOR GRAPHIC PRODUCTION. ORGANIZING LARGE AMOUNTS OF CONTENT, TYPESETTING, COORDINATING MATERIALS AND HIGHLIGHTING CLIENT PRODUCTS AND SERVICES WITH BUDGETARY CONSIDERATION.

SOFTWARE: CORELDRAW, ADOBE PHOTOSHOP, ILLUSTRATOR, ACROBAT, PAGEMAKER, QUARK XPRESS, MICROSOFT OFFICE PROGRAMS

### **EXPERIENCE:**

GRAPHIC DESIGNER

2007-PRESENT

INDEPENDENT CONTRACTOR - SELF EMPLOYED

Providing custom graphics and 2 and 3 dimensional sign design.

GRAPHIC DESIGNER

2002-2007

SIGN SPEC INC.

- PRODUCING GRAPHICS AND SIGN DESIGNS FOR A WIDE VARIETY OF CUSTOMERS.
- RENDERING DESIGNS IN LOCATION PHOTOGRAPHS FOR CLIENT PRESENTATION.
- DEVELOPING IN-HOUSE MARKETING MATERIALS.

#### GRAPHIC DESIGNER

2000-2002

RICHARD STOCKTON COLLEGE GRAPHICS PRODUCTION OFFICE

ASSISTING DESIGN STAFF WITH THE PRODUCTION OF GRAPHICS AND TYPESETTING FOR A VARIETY OF CAMPUS EVENT AND SERVICE MATERIALS.

# **EDUCATION:**

BACHELOR OF ART IN VISUAL ART

FALL 200 I

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

POMONA, NEW JERSEY

- GPA 4.0, GRADUATED SUMMA CUM LAUDE WITH PROGRAM DISTINCTION.
- COURSEWORK FOCUSED ON GRAPHIC DESIGN, PAINTING, ILLUSTRATION, AND POTTERY.
- RECIPIENT OF THE KRIG ART ENDOWMENT, 2000 AND 200 I.

GRAPHIC AND INDUSTRIAL DESIGN MAJOR

1995-1997

CARNEGIE MELLON UNIVERSITY

PITTSBURGH, PENNSYLVANIA